



HENDON

FOOTBALL CLUB

CLAREMONT ROAD · CRICKLEWOOD NW2

Official Programme

5 p.


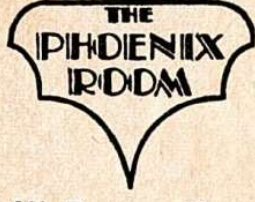
CHALLENGE MATCH


Saturday, 11th August, 1973, k.o. 3 p.m.

v.

Rothmans Isthmian League XI

<p>BRAY MOTORS of WEST HAMPSTEAD <i>Your Local Used Car Dealers</i> Always a large selection available Telephone: 435 6490/7327</p>	<p>STEERS GEO. STEER & SONS LTD. WILLESSEN'S LEADING MEN'S & BOYS' OUTFITTERS GENERAL & FANCY DRAPERS</p>
<p>St. George's Tavern welcomes you to BUCCANEER COLLEGE ROAD, KENSAL RISE, NW10 Disco Nights: Tel: 01-960 0693 Thursday : Reggae sound Friday : Chart Records Saturday : Soul music Sunday : Revived 45's</p>	<p>★ <i>Established over 80 years</i> ★ 158-160, 166-168 HIGH ROAD WILLESSEN GREEN, N.W.10 Telephone: 459 1390</p>

<p>Boxmoor Waste Paper  BRENT PARK ROAD HENDON, N.W.9 01-202 0362 Waste Paper Merchants Mill Agents—Cartons</p>	<p>BARONS & CARPENTER LTD. SOLID FUEL MERCHANTS 176 THE BROADWAY WEST HENDON, N.W.9 Telephone : 202 8166</p>
<p> STONEHOUSE HOTEL The latest in Wining and Dining at —on the A.1 at Hatfield All Reservations Hatfield 68777</p>	<p>CRISP & HODGSON LIMITED Builders Merchants & Ironmongers <i>All Plumbing Materials, R. W. Goods, Tanks & Fittings, Sanitary Fittings & all Decorating Supplies.</i> 185 BROADWAY, CRICKLEWOOD Tel.: 01-452 4244/5 NW2 3HT</p>

<p>VISIT THE UNUSUAL STORE FOR STAINLESS STEEL UTENSILS, QUALITY SAREES, PRESENTATION ARTICLES FASHION DRESSES, NOVELTIES, INCENSE, ETC. BHAVNEETA (KILBURN) LTD. Tel: 01-624 8983 242/242a KILBURN HIGH ROAD N.W.6.</p>	
<p>Church Bros. 526 Kingsbury Road, Kingsbury, N.W.9. Tel.: 01-204 2277 Estate Agents</p>	<p>I. WARMAN-FREED Ltd. PHOTOGRAPHIC SPECIALISTS 82 GOLDERS GREEN ROAD, N.W.11 Tel.: 01-455 2650 HIRE PURCHASE PART EXCHANGE TWO YEAR GUARANTEE PROJECTOR HIRE </p>

THE HENDON FOOTBALL CLUB

01-458 3093

01-455 9185



**Amateur Cup
Winners
1960; 1965; 1972
Finalists 1955; 1966**

President:
P. F. RAYMOND, Esq.

Deputy-President:
R. V. Seabrook, Esq.

Joint Chairmen:
Major J. COLLINS, J.P. R. CROSBY, Esq.

Vice-Chairman: C. H. WIDDOWS, Esq.

Hon. Secretary:
H. CARTWRIGHT

Hon. Treasurer:
M. D. KRUGER

Hon. Press Secretary: D. BARRETT

Hon. Asst. Secretary:
S. G. BEARTON

Hon. Asst. Treasurer:
M. SCOTT

Coach:
J. QUAIL

Asst. Coach:
W. FISHER

Physiotherapist:
J. MUIR

Committee:

E. ASTLEY A. HALE P. LEVIN J. OLROG A. PUGH A. WILLIAMS

LONDON SENIOR CUP WINNERS: 1964; 1969.

MIDDLESEX SENIOR CUP WINNERS: 1934, 1939, 1958, 1960, 1965, 1967, 1972, 1973.

ISTHMIAN LEAGUE CHAMPIONS: 1965, 1973.

EUROPEAN AMATEUR CHAMPIONS: 1973. **CHAMPION OF CHAMPIONS:** 1973.

TODAY'S VISITORS—Rothmans Isthmian XI

Being Isthmian League Champions for season 1972/73 it is our privilege to be able to stage this afternoon's game against the Rest of the League. Today's game marks the start of the 1973/74 season and the beginning of the new ROTHMANS ISTHMIAN LEAGUE.

We welcome to Claremont Road this afternoon the Officials of the League together with the players who represent them in today's game. At the same time we welcome representatives from Rothmans who visit us today. We trust you will all enjoy your short stay with us.

We last played the Rest of the League back in 1965, the result being a victory for Hendon by three goals to two. Since 1965 the results of the matches have been as follows:

1966	v. Leytonstone	Lost 1—5
1967	v. Sutton United	Drew 1—1
1968	v. Enfield	Lost 1—4
1969	No Game	
1970	v. Enfield	Lost 0—2
1971	v. Wycombe Wanderers	Won 3—1
1972	v. Wycombe Wanderers	Lost 2—1

CLUB NOTICE

The Hendon Football Club accepts no liability for any accidents to spectators either on the Football Ground or its precincts.

The Floodlight Pylons are dangerous to children due to high voltage used, and accidents may be caused by climbing them. Spectators are asked to assist the club by not allowing children to indulge in this dangerous practice.

<p>TOM & PEGGY CORR <i>welcome you to</i> THE CASTLE Junction of CRICKLEWOOD LANE Telephone: 455 3501</p> <p>—</p> <p>COUNTRY & WESTERN MUSIC <i>Monday, Thursday, Friday, Saturday and Sunday</i></p> <p>—</p> <p>HOT & COLD BUFFET SNACKS Morning and Evening</p>	<p>J. E. McMURRAY & SON LTD. 1A SUFFOLK ROAD, NW10 9QE SCRAP METAL MERCHANT Telephone: 01-965 3790 422 0022 evenings 902 3717</p> <p>T. BEATON & SON LTD. VEHICLE COMPONENT MANUFACTURERS Maybe we have the job that you are looking for RING 01-965 7144</p>
--	--

<p>EMERALD STAFF CONSULTANTS 175 KILBURN HIGH ROAD, N.W.6 Tel: 328 1661 52 HIGH ST., HARLESDEN, N.W.10 Tel: 965 1981 (Also Exec, Tech & Print Registers)</p> <p>SERVICE—REPAIRS—ESTIMATES FREE BRENTFIELD SERVICE STATION Proprietor: T. W. COOK BRENTFIELD ROAD, LONDON, NW10 Tel: 01-459 0621</p>	<p>STRATSTONE LTD. <i>for</i> <i>Specialised</i> DAIMLER & JAGUAR <i>Service</i> <i>Sales — Parts</i> <<<>>> 290 WILLESSEN LANE LONDON, N.W.2 Tel: 01-459 1281</p>
---	--

<p>W. & H. W. GOULD LIMITED 1 ALL SOULS AVENUE, LONDON, NW10 5AL (ESTABLISHED 1934) Telephone: 01-965 4475 01-965 8532 (24 Hr. Answer Service)</p> <ul style="list-style-type: none">● COMMERCIAL & INDUSTRIAL SERVICES<ul style="list-style-type: none">● BOILER PLANT—HOT & COLD<ul style="list-style-type: none">● WATER SUPPLY—HEATING● GENERAL MAINTENANCE● ON ADMIRALTY & WAR OFFICE LISTS	
	<p>FOR YOUR NEW DATSUN <i>Most Models for Immediate Delivery</i> at 617 Finchley Road, Hampstead, London, N.W.3 Phone: 01-435 2254</p>

ROTHMANS ISTHMIAN LEAGUE — Division I

RESULTS 1972/73

HOME TEAM	AWAY TEAM
BARKING	BARKING
BISHOPS STORTFORD	BISHOPS STORTFORD
BROMLEY	BROMLEY
CLAPTON	CLAPTON
CORINTHIAN CASUALS	CORINTHIAN CASUALS
DULWICH HAMLET	DULWICH HAMLET
ENFIELD	ENFIELD
HAYES	HAYES
HENDON	HENDON
HITCHIN TOWN	HITCHIN TOWN
ILFORD	ILFORD
KINGSTONIAN	KINGSTONIAN
LEATHERHEAD	LEATHERHEAD
LEYTONSTONE	LEYTONSTONE
OXFORD CITY	OXFORD CITY
ST. ALBANS CITY	ST. ALBANS CITY
SUTTON UNITED	SUTTON UNITED
TOOTING & MITCHAM UTD.	TOOTING & MITCHAM U.
WALTHAMSTOW AVENUE	WALTHAMSTOW AVENUE
WALTON & HERSHAM	WALTON & HERSHAM
WOKING	WOKING
WYCOMBE WANDERERS	WYCOMBE WANDERERS

ROTHMANS ISTHMIAN LEAGUE



Claremont Chatter

Good afternoon to you all and welcome to Claremont Road for today's Challenge match against the "Rest of the League".

This afternoon's game marks the official start to the 1973/74 season and the introduction of the new ROTHMANS ISTHMIAN LEAGUE. Further details of the sponsorship ideas etc. appear on page 13 of today's programme.

We at Hendon look forward to another successful season. Just to remind you all, we won the league title last season with the following record: Played 42, Won 34, Drew 6, Lost 2, For 88, Against 18, Points 74. This very fine effort included a run of 38 games unbeaten going from the start of the season, on August 12th at Clapton, to April 17 when we lost at home to Walton and Hersham. Without any doubt manager Jimmy Quail and his players have set a very high standard and one which they are determined to keep up.

Harwich and Parkeston, Hertford Town, Horsham, Maidenhead, Slough, Southall, Staines, Tilbury, Wokingham.

Last season, also for the very first time in the League's history, there was a very fine trophy presented to the Champions, which we at Hendon are very proud to hold. In addition to this, through the efforts of the League's Chairman Mr. Barry East, there started a Champion of Champions Final which was staged here at Claremont Road and resulted in a two-nil victory for us over Northern League Champions, Blyth Spartans.

It was also recently decided that the League should become "open" as from this season and, if desired, clubs would be allowed to use two permit players in the competition.

Without any doubt the League is moving forward in a big way and will one day (not too far away) become the leading League outside the Football League.

THE ROTHMANS ISTHMIAN LEAGUE

The League was founded as the Isthmian League in 1905 and now enters its 69th season and without doubt takes on its biggest change ever as it enters the Sponsorship field and, as a result, changes its title to the Rothmans Isthmian League.

In addition to the first division there will also be a second division formed by 16 new clubs and as a result promotion and relegation will be introduced for the very first time. The 16 new clubs will be as follows: Aveley, Carshalton Athletic, Chesham United, Dagenham, Finchley, Hampton, Harlow,

AROUND THE CLUB

It is very pleasing to report that there is very little change on the playing strength of the first team squad and with that much-needed luck we can all look forward to another good season. Apart from the League we enter the F.A. Cup at the Fourth Qualifying Round stage; the Amateur Cup (in its last year) in the First Round Proper; and, of course, both the London and Middlesex Senior Cup Competitions.

Our reserve side, under assistant manager Bill Fisher, will again play in Middlesex Border League and enter both the London and Middlesex Intermediate Cups of which they are holders.

E. L. MENDEL LIMITED

OPEL MAIN DEALERS

1013 FINCHLEY ROAD, N.W.11
Telephone: 01-455 8692

Service & Parts only:-

CORRINGWAY, N.W.1
Telephone: 01-455 9891

TRAVEL IS TRAVELUX

Head Office: 203 Kenton Road
KENTON 01-907 8724

371 Uxbridge Road
HATCH END 01-428 1579

9 Ivybridge Shopping Centre
ISLEWORTH 01-892 1040

18 The Broadway
MILL HILL, NW7 01-959 2223

532 Kingsbury Road
KINGSBURY, NW9 01-204 8355

40 High Street, TENTERDEN
KENT (05806) 4111

146 Kingsland High Street
LONDON, E8 2NS 01-254 1622

89 Wembley Park Drive
WEMBLEY 01-902 3872

We also specialise in all sports travel

YE OLDE LOAD OF HAY

9 Brent Street, Hendon, N.W.4
Telephone: 01-202 8685

LUNCHEONS and HOT SNACKS
at all times

ALL IN AN OAK-BEAMED FRIENDLY
"COUNTRY-PUB" ATMOSPHERE

WARD & WINTERBOURN

- * MUSICAL INSTRUMENTS * RENTAL PLAN
- * WOODWIND TUTOR ON PREMISES
- * EXPERT REPAIR SERVICE
- * FREE ADVICE A PLEASURE
- * INSTRUMENTS BOUGHT FOR CASH
- * 651, WATERFORD WAY, MILL HILL, N.W.7
- * APEX CORNER. TEL: 01-555 0861

The Pride of Ownership.

H.R. Owen take tremendous pride in all their cars - Rolls-Royce, Aston-Martin, Jaguar, Daimler, Rover, etc. So if you're stranded enough to buy an H.R. Owen car you've every right to bring a little.

A member of the Heron Motor Group
17 Berkeley Street, Mayfair, W.1X 6BY. Tel: 01-659 9060.



665 Finchley Rd., N.W.2
TELEPORTATION

Removals

01-794 8282

The Sportsman's Paper

4p

HENDON TIMES

Every Friday 4p

HENDON I

(WHITE & GREEN)

1 J. SWANNELL

2 T. JENNINGS

3 G. HAND

4 P. DEADMAN

5 A. PHILLIPS

6 R. HAIDER

7 D. BAKER

8 R. CHILDS

9 T. BASS

10 J. BAKER

11 P. FRY

J. WILSONHAM

TEMPLE

Referee:
B. K. ROBINSON
(Middlesex F.A.)

Linesmen:
N. POSNER
(ESSEX F.A.)
Yellow Flag
B. ROLFE
(HERTS F.A.)
Red Flag

Rothmans Istmian XI 2

(GREEN, WHITE & GOLD)

1 D. COLLYER

2 D. LAWRENCE

3 R. HATT

4 M. PRESTON

5 B. WILSON

6 P. WOOD

7 L. PRITCHARD

8 B. FRIEND

9 J. DEAR

10 K. SOMERS (2)

11 C. KELLY

D. COBB

TOOTING & MITCHAM

A. IVES

TOOTING & MITCHAM

T. ROBERTS

HAYES

TOMLIN

ENTERPRISES LTD.

Glass Merchants

* Window Conversions

* Louvers supplied or fitted

* General Fitting

Glass Cut to Size

While you wait

Open all Day Saturday

256 KINGSBURY ROAD

KINGSBURY, N.W.9

Telephone: 01-204 1166

BROADWAY BUTCHERS COMPANY LTD.

4 THE BROADWAY, CRICKLEWOOD, N.W.2

Tel: 01-452 6775

OUR COLOURS ARE NOT GREEN & WHITE

But we are on your side !!!

Support your local motorist shop

OPEN TO-NIGHT

8 p.m.

Nearest Branch:
179 THE BROADWAY,
WEST HENDON,
N.W.9

Mon-Sat 9-8
Sunday 10-5

AUTO SERVICES

* Bring this Programme — Collect your discount

PRIME SCOTCH STEAKS CHARCOAL GRILLED TO YOUR CHOICE

ABERDEEN ANGUS RESTAURANTS



LIMITED

4 Western Parade, Great North Road
Barnet, Herts. 449 3875

1 Barnet Road, Potters Bar, Herts. 77-5976

7-13 Station Rd., Edgware, Middx. 952 7666

Dine & Dance nightly — Aphrodite's Tavern
38 North End Road, Golders Green, N.W.11
(opp. Golders Green Hippodrome) 458 6344.5

For the convenience of our customers we offer
our own Credit Card Facilities.

Fully Licensed. We are open 7 days a week.
Noon—3 pm and 6 pm—Midnight



Volkswagen & Walter Scott



Walter Scott Ltd.

252/256 Regents Park Rd.,
Finchley, N3

Telephone: 01-346 7861

212/216, Pavilion Road,
Sloane Square, SW1

Telephone 01-730 2131

ARMY CAREERS INFORMATION OFFICES

Opening Hours: 9a.m. — 5p.m.

703 High Road TAYR Centre

Finchley Deansbrook Rd.

N.12 Edgware, Middx.

For all information about careers for
men (17½-25 years) or boys (16-17 years)
in the Regular Army

MARTINDALE

*If you would like to work from 9 a.m. to 4.30 p.m.
almost opposite Neasden Underground Station,
we may have the very job for you.
Why not telephone us at 01-450 8561.*

PRESCOTT**PRESCOTT HOUSE, HUMBER ROAD, LONDON NW2 6ER**

If you consider that your previous experience would be useful to this Wholesale Distributive Company, or you have youngsters at home wanting a career, please telephone 452 9871 and ask for Mrs. Roberts or Mr. Field to arrange an interview.

ModernLuxury building close to **Bus Routes: 16, 245, 32 and 266;** also close to **Route 112.**

RESERVE REVIEW . . .**1972/73**

L: Middlesex Border League; L.C.: League Cup; L.I.C.: London Cup;
M.I.C.: Middlesex Cup.

Aug. 19	A	Hayes	L	1—0	Feb. 3	A	Putney Ath.	L.I.C.	2—2
22	H	Willesden	L	3—1	10	A	Hounslow	L	2—2
26	H	Southall	L	3—1	17	H	Enfield	M.I.C.	2—1
29	A	Uxbridge	L	2—0	20	H	Wembley	L	1—0
Sep. 2	A	Windsor	L	6—0	24	H	Hayes	M.I.C.	2—1
5	H	Edgware	L	2—1	Mar. 3	H	Putney Ath.	L.I.C.	1—0
9	H	Ruislip	L	3—0	6	H	Hayes	L	4—0
19	A	Finchley	L	0—1	10	A	Windsor	L.C.	2—2
23	A	Aylesbury	L	1—1	17	A	B.E.A.	M.I.C.	4—1
26	H	Harrow B.	L	0—0	24	H	Windsor	L.C.	0—1
30	H	Marlow	L	1—1	29	A	Chesham	L	0—1
Oct. 14	H	Wingate	L	10—1	31	A	Harrow B.	L	5—0
21	H	Harrow B.	M.I.C.	3—1	April 3	H	Chesham	L	2—1
Nov. 4	A	Edgware	L	2—1	7	H	Boreham W.	L.I.C.	1—0
11	H	Aylesbury	L	4—1	11	H	Finchley	L	3—1
17	H	Edgware	M.I.C.	4—0	14	H	Hounslow	L	1—1
25	H	S. Vale G.	L.I.C.	4—0	18	A	Hinton	M.I.C.	3—0
Dec. 2	A	Wembley	L.C.	7—1				(Final)	
9	A	Hayes G. V.	M.I.C.	4—1	24	H	Windsor	L	0—1
23	A	Southall	L	1—0	26	A	Willesden	L	1—0
Jan. 2	H	Uxbridge	L	8—0	28	A	Ruislip	L	1—1
6	A	Cockfosters	L.I.C.	2—1	May 9	A	Fisher Ath.	L.I.C.	3—0
16	A	Wingate	L	6—0				(Final)	
20	A	Wembley	L	2—0					
27	A	Marlow	L	2—2					

SCHWEPPEs may have a job for you!!

Why not phone our personnel Manager at

01-202 8222

THE SEASON TO DATE . . .

1972/73

Date	Opponents	Venue	Result	Goalscorers
Aug. 12	Clapton	A	2—2	L Bass, D. Baker
15	Hitchin Town	H	5—0	L Childs 2, J. Baker 2, Haider
19	Tooting & Mit.	H	3—2	L Childs 3
22	St. Albans	A	3—2	L J. Baker, Bass, Connell
26	Kingstonian	A	4—0	L Connell 2, Bass 2
29	Walthamstow Ave.	H	3—0	L Bass 3
Sept. 2	Leatherhead	H	1—0	L J. Baker
5	Wycombe W.	A	1—0	L Jennings
9	Bromley	A	5—0	L Bass 2, Connell, Haider, Wilsonham
12	BARNET	H	0—2	L.C.C. Preliminary Round
16	Corinthian Casuals	H	4—0	L Fry, Wilsonham, Childs, Jennings
19	Bishop Stortford	H	0—0	L
✓ 23	UNIONE C.V.	H	2—0	B.C. (1st leg) Haider, Childs
28	Hitchin Town	A	1—1	L Haider
30	Dulwich Hamlet	A	2—0	L Phillips, Bass
Oct. 2	St. Albans	H	1—0	L Bass
7	Bromley	H	3—0	L Bass 2, Wilsonham
10	Hayes	A	1—0	L Wilsonham
15	UNIONE C.V.	A	1—1	B.C. (2nd leg) Bass (agg. score 3—1)
✓ 19	Walthamstow Ave.	A	1—0	L J. Baker
21	Tooting & Mit.	A	1—0	L Pudney
24	Oxford City	H	3—0	L Bass, Childs, Haider
28	Ilford	H	1—0	L Haider
31	Wycombe W.	H	2—0	L Wilsonham, Bass
✓ Nov. 4	Clapton	H	4—1	L Bass 2, Haider 2
7	Leytonstone	A	2—2	L J. Baker, Wilsonham
11	Corinthian Casuals	A	2—1	L Pudney 2
18	PLY. ARGYLE	A	0—1	F.A. Cup (1st)
✓ 21	Leytonstone	H	1—1	L Haider
25	Woking	A	3—0	L Bass, J. Baker, Pudney
✓ Dec. 9	CHICHESTER CITY	H	7—0	A.C. (1st) Pudney 4, Fry, Haider, Bass
16	FELTHAM	H	1—0	M.S.C. (1st) Haider
✓ 19	Hayes	H	2—0	L Childs, 1 O.G.
23	SOUTHALL	H	3—0	L.S.C. (1st) Haider 3
26	Enfield	A	2—1	L Searle, Phillips
✓ 30	Barking	H	5—0	L Childs, Haider, Wilsonham, Bass, Pudney
✓ Jan. 6	BLYTH SPARTANS	A	1—1	A.C. (2nd) Bass
13	BLYTH SPARTANS	H	0—1	A.C. Replay
✓ 20	DULWICH HAMLET	H	2—1	L.S.C. (2nd) Pudney, Childs
27	ENFIELD	H	3—3	L.S.C. (3rd) Searle, Bass, Haider
✓ Feb. 3	ENFIELD	A	1—1	L.S.C. Replay 1 O.G.
6	ENFIELD	H	0—1	L.S.C. 2nd Replay
10	HAMPTON	A	3—2	M.S.C. (2nd) Searle, J. Baker, Denholm
13	Barking	A	3—0	L Searle 2, Bass
17	Sutton United	A	3—0	L Searle 2, Bass
24	Oxford City	A	1—0	L Searle
26	Enfield	H	2—1	L Bass, Pudney
✓ Mar. 10	Southall	H	2—0	M.S.C. (S.F.) Searle, Haider
✓ 17	Dulwich Hamlet	H	2—0	L Haider, Bass
✓ 24	Leatherhead	A	1—0	L Haider
✓ 27	Sutton United	H	2—0	L
✓ 31	ENFIELD	H	1—1	M.S.C. (1st leg)
April 7	Ilford	A	1—0	L J. Baker
10	Woking	H	1—0	L Bass
✓ 13	WHITLEY BAY	H	3—0	F Pudney, Bass, Wilsonham
✓ 17	Walton & Hersham	H	1—2	L Pudney
✓ 21	F.C. St. Gallen	H	2—0	F Fry, Wilsonham
✓ 23	ENFIELD	A	2—2	M.S.C. (2nd Leg), Bass, Childs
✓ 30	ENFIELD	A	3—0	M.S.C. (F. Replay) Bass, Childs, Pudney
May 1	Bishops Stortford	A	1—2	L Own Goal
4	Walton & Hersham	A	0—0	L
8	Kingstonian	H	2—0	L J. Baker, Haider
✓ 12	BLYTH SPARTANS	H	2—0	CHAMPION OF CHAMPIONS FINAL Haider, Childs

FACTS AND FIGURES

Details for Season 1972/73

Isthmian League

Final Positions

	P	W	D	L	F	A	Pts
HENDON	42	34	6	2	88	18	74
Walton & H.	42	25	11	6	60	25	61
Leatherhead ...	42	23	10	9	76	32	56
Wycombe W.	42	25	6	11	66	32	56
Walth'stow A.	42	20	12	10	66	48	52
Tooting & M.	42	20	11	11	73	39	51
Sutton Utd.	42	21	9	12	69	48	51
Kingstonian ...	42	20	10	12	60	49	50
Enfield	42	20	8	14	90	54	48
B. Stortford ...	42	18	12	12	58	51	48
Hayes	42	19	8	15	69	42	46
Dulwich H.	42	18	9	15	59	52	45
Ilford	42	18	9	15	61	59	45
Leytonstone ...	42	17	11	14	55	54	45
Woking	42	18	8	16	61	56	44
Hitchin Town ...	42	15	9	18	52	64	39
Barking	42	8	7	27	45	88	23
St. Albans City	24	5	12	25	34	76	22
Oxford City ...	42	6	7	29	30	101	19
Bromley	42	4	10	28	31	70	18
Clapton	42	3	11	28	31	100	17
Corinthian-C. ...	42	3	8	31	30	106	14

1st Team Goalscorers

League Cup

Name	Goals	Goals	Total
Tony Bass	24	7	31
Rod Haider	12	9	21
Fred Pudney	7	8	15
Bobby Childs	9	5	14
John Baker	9	1	10
Jimmy Wilsonham	8	1	9
Keith Searle	6	3	9
John Connell	4	0	4
Phil Fry	1	1	2
Tony Jennings ...	2	0	2
Alan Phillips	2	0	2
Derek Baker	1	0	1
Ian Denholme	0	1	1
OWN GOALS	3	1	4

Middlesex Border League

Final Positions

	P	W	D	L	F	A	Pts
HENDON	30	20	7	3	77	19	47
Southall	30	17	7	6	64	35	41
Ruislip Manor ...	30	17	6	7	73	45	40
Hayes	30	15	9	6	50	29	39
Chesham	30	13	9	8	59	28	35
Marlow	30	11	10	9	51	45	32
Hounslow	30	10	10	10	44	39	30
Finchley	30	12	6	12	33	40	30
Uxbridge	30	12	6	12	32	49	30
Willesden ...	30	10	9	11	56	51	29
Harrow Boro. ...	30	10	8	12	60	49	28
Edgware	30	11	6	13	41	45	28
Windsor & Eton	30	10	6	14	41	60	26
Wembley	30	6	7	17	35	48	19
Wingate	30	4	5	21	22	80	13
Aylesbury	30	5	3	22	33	109	13

Reserve Team Goalscorers

League Cup

Name	Goals	Goals	Total
P. Currie	16	5	21 ✓
+ B. Phillips	8	3	11
M. Cannon	5	6	11 ✓
I. Denholme	8	1	9 ✓
S. Henderson	9	0	9
N. Ashman	4	4	8
A. Stacey	6	1	7
R. King	5	0	5
G. Wapples	3	1	4
+ J. Wilson	3	1	4
R. Butler	4	0	4
+ B. Bennett	0	3	3
G. Thompson	3	0	3
R. Mastel	1	2	3
F. Pudney	2	0	2 ✓
+ D. Poole	1	1	2
K. Searle	0	2	2 ✓
S. Yerby	0	2	2 ✓
J. Wilsonham	2	0	2 ✓
W. Koller	1	0	1 ✓

1264
8

1264

ROTHMANS ISTHMIAN LEAGUE

“REVOLUTION! SPONSORS BACK SOCCER CLEAN-UP ”

“£16,000 PLAN FOR BRIGHTER SOCCER”

The above are just two headlines from both National and local papers on how the press greeted the new Rothmans sponsorship for the Isthmian League.

In general the idea of scheme is aimed at cleaning up football and taking the emphasis away from defensive play. Rothmans, the cigarette company, are to sponsor the League starting this season and this type of thing could well eventually revolutionise the Football League. Without any doubt officials at both the Football League and Football Association will be watching the League with great interest.

The basic points are as follows:

ATTACKING FOOTBALL

The points system in both divisions will be **three for a win** and **one for a draw**.

GOAL INCENTIVES

Cash awards for clubs that win a game by three clear goals. Cash Awards made at the end of the season to the three highest scoring clubs who have not received a cash prize for finishing in the first three placings in their division.

THE SPORTSMAN POOL

Clubs will lose four points if a player is sent off and one if he is cautioned. If a team loses eight or more points in a season it will not qualify them for a share of the large sportsmanship pool.

CHAMPIONS OF THE LEAGUE

Cash awards will be made to the clubs that finish in First, Second and Third places in both divisions of the League.

The scheme, which was instigated and approved by the League, was put together by Mr. Jimmy Hill and Mr. Doug Insole, both former players and members of the Sports Council.

SUPPORTERS' SCENE by Malcolm Graves

Headquarter's Telephone No.: 01-455 2219

TERRACE TALK

Having had only three months in which to digest the wonderful achievement of being "Champions of Champions", we welcome all supporters to Claremont Road for the start of yet another season. A season which will no doubt hold in store those brilliantly taken goals, superb saves, great escapes and missed chances. With all this in mind, don't forget to let the players hear your encouragement.

AWAY BY COACH

All members are entitled to travel on coaches, run by the Association, to away matches. Bishop Stortford, on Tuesday 21st August, is our first away match; kick-off 7.30 p.m. So why not enquire in the Supporters' H.Q. after today's game for travel details?

CLUB SHOP

Items now available:

Rosettes	13p
Car Stickers	20p
Hendon "Wembley" Lamps ...	£1.50
Lapel Badges	20p
Hendon Pens	5p
also	

Old and New Amateur and Professional Programmes.

FLASHBACK

Hendon last became Isthmian League Champions on April 30th, 1965, defeating Enfield in the play-off at Dulwich. They duly followed this up by defeating the Isthmian League XI by 3 goals to 2 early the following season. Everyone who witnessed this game was rewarded with a display of highly skilful football by both sides.

The Dons were a goal down in the first minute, scored by Terry Howard. However, Hendon gradually got on top and before half time Roy Drake had equalised. A minute after the interval Lakey had put us in front and 10 minutes later Drake again added his name to the scorers. It was at this stage that our manager, Jimmy Quail, was prominent, both helping out the defence and streamlining a flow of passes to both wingers. Whilst being well on top, it came as some surprise when Len Worley reduced the arrears with 10 minutes to go, but by this time Hendon were well in command to record a well-earned victory.

Teams—Hendon: Swannell, Hogwood, Sleaf, Evans, Riddy, Cantwell, Churchill, Pudney, Drake, Quail, Lakey. Isthmian League XI: Wakefield, Coote, Kerr, Powell, Ashworth, Haider, Worley, Day, Bates, Phillips, Howard.

HENDON F.C. SUPPORTERS' ASSOCIATION

(Headquarters Telephone No.: 01-455 2219)

Have you become a member yet?

Join today in Supporters' H.Q. or Club Shop.

Membership Cost: Gentlemen 10p, Ladies and Children 5p.



SERVICE ★ SALES ★ SPARES ★ COACHWORK
PETROL ★ GREEN SHIELD STAMPS

BRENT CROSS SERVICE STATION

introduce

PEUGEOT — PERFECTION
DAF — AN AUTOMATIC CHOICE

See these and our range of quality used cars at:-

HENDON WAY, HENDON, NW4 3RH

Telephone: 01-202 6101/5

SOCIAL CLUB NEWS

REMEMBER HENDON IS NOT JUST FOR FOOTBALL!

USE THE CLUB HOUSE AT HENDON AS YOUR "LOCAL"—OPEN
THROUGHOUT THE WEEK—AND BECOME A MEMBER OF THE
SPORTS AND SOCIAL CLUB.

WATCH THIS SPACE FOR DETAILS OF SOCIAL EVENTS COMING
UP IN THE HENDON CLUB HOUSE.

For a Friendly and Sociable atmosphere

THE MIDLAND HOTEL

(Hosts: Mr. and Mrs. J. T. Savage)

HOT & COLD SNACKS

LADIES' FESTIVALS

STATION ROAD, HENDON, N.W.4

Telephone: 01-202 8319

<p>REMOVALS STORAGE</p> <p>BATTYS</p> <p>AT HOME OR AWAY</p> <p>FOR FREE ESTIMATES & ADVICE</p> <p>Telephone: 01-349 9966</p> <p>PACKING SHIPPING</p>	<p>RESERVED FOR</p> <p>THE MANDARIN DUCK</p> <p>PEKING BISTRO</p> <p>12 SUTTON PARADE</p> <p>off CHURCH ROAD</p> <p>HENDON. N.W.9</p> <p>Telephone : 01-203 0301</p>
<p>GEO. J. MEYER LTD. Abbey Road, Park Royal, N.W.10</p> <p>Bottling Machinery Manufacturers</p> <p>Vacancies SKILLED SETTER OPERATORS and FITTERS</p> <p>and many skilled and semi-skilled personnel required</p> <p>TOP RATES Ring 965 4021 for further information or call at the above address</p>	

FORTHCOMING FIXTURES

Saturday, 18th August	v. DULWICH HAMLET	3.00	HOME
Tuesday, 21st August	v. BISHOP STORTFORD	7.30	AWAY
Saturday, 25th August	v. CORINTHIAN CAS.	3.00	AWAY
Tuesday, 28th August	v. OXFORD CITY	7.30	HOME

<p>Member of</p> <p>"INTERFLORA"</p> <p>J. E. CATER</p> <p>FLORIST</p> <p>106 BRENT STREET, HENDON</p> <p>Tel: 01-202 7005</p>	<p>Telephone - - 01-452 5428/9</p> <p>C. H. WIDDOWS & CO.</p> <p>JOINERY MANUFACTURERS</p> <p>TIMBER MERCHANTS AND</p> <p>Specialists in all types of wallboards</p> <p>CRICKLEWOOD BROADWAY, N.W.2</p> <p>Rear of Gladstone Telephone Exchange</p>		
<table> <tr> <td data-bbox="151 1780 877 2049"> <p><i>Specialists in boarding and obedience training</i></p> <p><i>Exclusive boarding & training kennels</i></p> <p><i>Veterinary Surgeon in attendance daily</i></p> <p><i>Heated kennels & radio fitted for comfort</i></p> <p><i>Established 20 years — Licensed under local authority</i></p> </td> <td data-bbox="877 1780 1332 2049"> <p>ROUNDCROFT</p> <p>KENNELS LTD.</p> <p>(under personal supervision of S. & J. Marchant)</p> <p>Tel.: Bushey 1895</p> </td> </tr> </table>		<p><i>Specialists in boarding and obedience training</i></p> <p><i>Exclusive boarding & training kennels</i></p> <p><i>Veterinary Surgeon in attendance daily</i></p> <p><i>Heated kennels & radio fitted for comfort</i></p> <p><i>Established 20 years — Licensed under local authority</i></p>	<p>ROUNDCROFT</p> <p>KENNELS LTD.</p> <p>(under personal supervision of S. & J. Marchant)</p> <p>Tel.: Bushey 1895</p>
<p><i>Specialists in boarding and obedience training</i></p> <p><i>Exclusive boarding & training kennels</i></p> <p><i>Veterinary Surgeon in attendance daily</i></p> <p><i>Heated kennels & radio fitted for comfort</i></p> <p><i>Established 20 years — Licensed under local authority</i></p>	<p>ROUNDCROFT</p> <p>KENNELS LTD.</p> <p>(under personal supervision of S. & J. Marchant)</p> <p>Tel.: Bushey 1895</p>		